

2ND STEVIAWORLD ASIA

20-21 April 2010
Shanghai, China

- Register Me Send sponsorship details
 Exhibitors Speaker

Name _____
Position _____
Company _____
Email _____
Address _____
Tel _____
Fax _____

Regular Fee: **USD1395.00** Group Fee (3 or more): **USD1095.00**

TO REGISTER

Online: www.cmtevents.com
Email: sasha@cmtsp.com.sg
Fax: (65) 6345 5928 Tel: (65) 6346 9124
Post to: 80 Marine Parade Rd #13-02
Parkway Parade, Singapore 449269

CUSTOMISED SPONSORSHIP PACKAGE

This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include **Corporate, Exclusive luncheon & Cocktail** sponsor. Exhibition / catalogue display can be arranged upon request. Contact nisha@cmtsp.com.sg or (65) 6346 9130



www.cmtevents.com
www.steiviaworldforum.com

Program topics, speakers and schedule are confirmed as at printing time. Please refer to event page at www.cmtevents.com for updated program agenda.

DAY 1 - 20 April, Tuesday

- 8:00 Registration and Coffee
9:00 Chairman's Opening Remarks
9:10 **Stevia's Competitiveness & Prospects**
9:40 **Investment & Financing Outlook for Stevia Production**
10:10 Discussion followed by Refreshments

Stevia Supply Chain Development

- 10:50 **Stevia Supply Chain Optimisation**
11:20 **Ensuring Sustainability in the Stevia Supply Chain**
*Dr. Alan Jingjun Liao, CEO
Guilin Layn Natural Ingredients Corp*
11:50 **Developmental Direction of Stevia Industry**
*Zuoren Zhou, Chairman
Wuxi Jinbo Stevia International Trade Co., Ltd.*
12:20 Discussion followed by Networking Lunch
14:00 Chairman's Remarks
14:05 **Roundtable Discussion: Mainstreaming of Stevia – the Next Step Forward**

Reb-A Application in Food & Beverage - Flavor Solutions

- 14:35 **Flavor Masking/Modification and Sweetness Enhancement Technology for Stevia**
*Toshio Miyazawa, Researcher
Ogawa & Co. Ltd.*
15:05 **Overcoming Stevia Taste Challenges - New Flavor Solutions**
*Carol Wang, Marketing Manager, China
Doehler Food & Beverage Ingredients Shanghai Co Ltd*

- 15:35 Discussion followed by Refreshment

Stevia Production & Quality

- 16:15 **On Stream Quality Control and Cost Budgeting of Steviol Glycoside Production**
*Prof. Dr. ZaiBin He,
Jining Aoxing Stevia Product Co., Ltd*
16:45 **Extraction & Purification Technologies for High Purity Reb-A**
*HB Wang, General Manager
HB International Laboratories Limited*
17:15 Discussion followed by End of Day 1

DAY 2 - 21 April, Wednesday

- 9:00 Chairman's Remarks

Stevia Applications: Value Additions

- 9:05 **Application of Stevia Rebaudiana in Agriculture, Stockbreeding and Human Nutrition**
*Shintaro Kimura, Managing Director
JBB Stevia Laboratory, Ltd.*
9:35 **Stevia in Pharmaceutical Applications**
*Ray Tejsinghani, Commercial Director
CheMillennium International HK Ltd*
10:05 Discussion followed by Refreshments

Breeding & Cultivation

- 10:45 **Overview of Stevia Cultivation in China and Experience in Managing Contract Farming**
*Dr. Bo Fu, CEO
Shanghai Prince Biotech Co Ltd*
11:15 **Stevia Varietal Development: Advances in Breeding**
11:45 **High Productivity Cultivation Techniques for Stevia**
*QingHai Long, Deputy Head of
Farming Technique Guidance Station
Jiangsu Dongtai Agriculture Technique Promotion Centre*
12:30 Discussion followed by Networking Lunch
13:45 End of Conference